Purpose and Goals of the Presentation

**Purpose**
- Describe prize authority and use of prize competitions in federal government
- Show the design and development progress for new Challenge.gov website

**Goals**
- Shared understanding of prize competitions and functionality of new Challenge.gov platform

**Table of Contents**

A. Overview of federal prize authority
B. Brief review of Challenge.gov history
C. Network Diagram-New Challenge.gov
D. Demo New Challenge.gov
E. Discuss next steps for build & deployment
Federal Prize Authority

Federal Prize Authority has been in place since 2010

Almost 1,200 prize competitions launched

> 100 Federal agencies have participated

Over $350M offered in prizes and other awards

2010 - America COMPETES Reauthorization Act (P.L. 111-358)

2017 - American Innovation and Competitiveness Act (P.L. 114-329)

The America COMPETES Reauthorization Act mandated that GSA:

- “Facilitate the use of prize competitions across Federal Government”
- “Develop a contract vehicle to provide agencies access to relevant products and services, including technical assistance”
Types and Examples of Prize Competitions

- **Analytics**
  - The Opioid Detection Challenge (DHS)

- **Entrepreneurship**
  - Artists Inspiring Astronauts Challenge (NASA)

- **Ideas**
  - Veterans Online Memorial Challenge (VA)

- **Design**
  - KidneyX (HHS)

- **Scientific**
  - Redesign Dialysis

- **Software**

- **Technology**
Overview of Challenge.gov Website History

- **2010**: Challenge.gov launched in partnership with ChallengePost (DevPost)
- **2013**: New Challenge.gov is built on Wordpress
- **2018**: Challenge.gov is hosted on IdeaScale platform
- **2019**: Challenge.gov is launched on Federalist
- **2021**: New Challenge.gov platform launched with custom admin portal
Overview of Network Diagram
Website Demo

Branding upgrade for more modern, sleek feel

Featured items lets GSA promote specific content

Clear call to action for public innovators

Clearer challenge details

Solver can follow challenge updates
What’s Next?

- Entering ATO testing soon
- Completing submission management features
- Overall site optimization and refinement
- Unmoderated user-testing
- Hoping to go-live early next calendar year
Connect With Challenge.gov

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- Join the Challenges Listserv
- Attend the Open Innovation biweekly huddles