

10x Overview for GSA IT

WHAT YOU NEED TO KNOW

10x is an investment program that turns ideas from federal employees into technology projects that improve the public's experience with government.

WHAT YOU NEED TO KNOW

10x does technology projects differently
than the rest of government.

HERE'S HOW WE'RE DIFFERENT

- Project Sourcing
- Funding
- Risk Mitigation
- Unknown outcomes

Our Process

Each checkpoint requires greater proof to justify continuation.



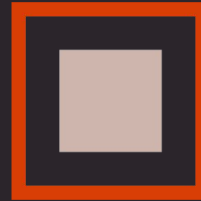
Phase 1

Bad Idea?
Major red flags



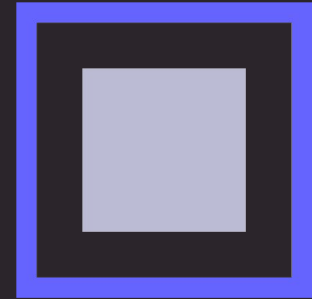
Phase 2

Good idea? Appetite for
change, potential
solution



Phase 3

Will anyone use it? MVP,
one active customer,
roadmap, business plan,



Phase 4

Will everyone use it?
Scale to largest possible
user base

Our Investment Portfolio

Login.gov

ASAP

US Web Design System

GNS

Bug Bounty

Code.gov

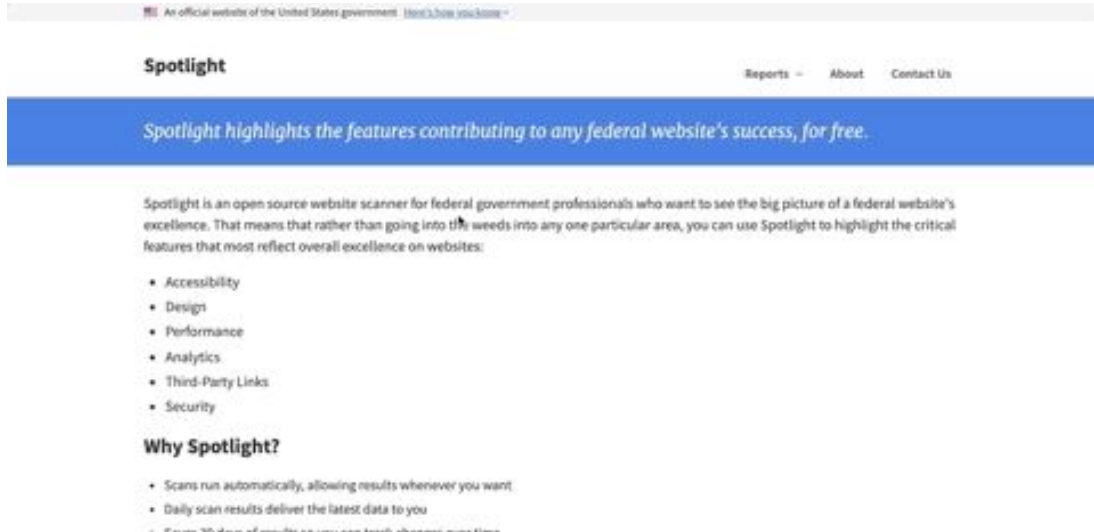
Shared Components
for Museums and
Libraries

Eligibility APIs
Initiative

Site Scanner

DevOps for Privacy
Offices

SPOTLIGHT ON SITE SCANNER



On-demand
**analysis of any
federal domain,**
free

10x FY21 Round 1 Themes

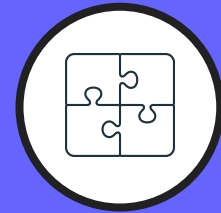
Submission Deadline | **March 23, 2021**



**Public Trust &
Civic Life**



**Public Lands &
Environment**



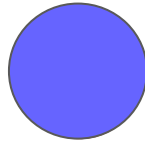
Equity in Delivery

How to write a good submission

10x is looking for ideas that



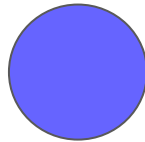
Affect many government agencies or a large portion of the public.



Show potential for massive impact.



Improve how government builds and shares technology to better serve the public.



Align with our Investment Themes:

1. Public Lands & Environment
2. Public Trust & Civic Life
3. Equity in Delivery

Your idea should



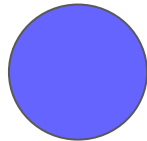
Be no more than 1000 characters long.



Clearly explain a problem or opportunity.



Focus on creating a new product or service that is good for government.



Be as clear and descriptive as possible.

We have observed [problem or opportunity]. We believe that if we [do this] that it will result in [this benefit] for [this group of people].

Public Trust & Civic Life

Across the government, hundreds of online FOIA Libraries contain a wealth of information, yet these libraries are disconnected and lack a centralized search capability to allow the public to easily navigate the records. 10x will investigate a centralized search capability that would allow the public to search across all agency FOIA Libraries, enhancing the public's interaction with government by facilitating the discovery of records already in the public domain, and creating efficiencies in agency FOIA operations as resources are directed to processing FOIA requests for information not previously disclosed and available to the public.

What's the problem or opportunity?

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Public Lands & Environment

Community engagement for public land management agencies is isolated and focused narrowly on projects associated with arbitrary boundaries, which do not provide accurate information of community support for agency actions. 10x will investigate how to integrate digital and in-person customer interface data from existing websites (such as recreation.gov and the NEPA commenting process) to communicate information to a broader range of people, who have a history of public land use, resulting in increased engagement and better information for frequent users of public lands.

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Equity in Delivery

Today, 1.9 million American Indians and Alaska Natives belong to 567 federally recognized tribes. However, tribal consultation (i.e., user research with tribes) is not conducted consistently across federal agencies, or even within individual agencies. This leads to products, services, and policies that don't meet tribes' needs, as well as reporting/administrative burdens disproportionate to the support tribes receive. There is a need for clear, plain language guidance, as well as a standardized platform for engaging tribes in meaningful consultation, which would help create more consistent and equitable engagement with, and better services for, American Indians and Alaska Natives. 10x will explore plain language guidance and other tools to create a more consistent and equitable engagement with American Indians and Alaska Natives.

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That's all there is to it!

Oh, and one more thing...

Oh, and one more thing...spread the word to your colleagues!

Thanks!